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Parc Safari rewilds two cheetahs in their natural habitat in Africa

Here is a story of love and resilience sure to soften the edges in these difficult Covid-stricken times. Parc Safari, located in Hemmingford, Quebec, in collaboration with The Aspinall Foundation, a UK based charity devoted to the conservation of endangered species, and the Imire Rhino and Wildlife Conservation Preserve in Zimbabwe, have joined forces to re-introduce two of the park's cheetahs to their natural habitat. The two brothers, named Kumbe and Jabari, were born in 2019. A few days ago, they began a journey that will take them to Imire, a wildlife protected area in Zimbabwe, where they will contribute to the survival of the species. This is the first time cheetahs, the world's fastest land animal, are rewilded to Africa from Canada. Since their arrival in 2013, cheetahs are the pride of Parc Safari and a favorite of visitors. The idea of returning a couple of young males that were born at Parc Safari has been on management's mind for a while. Confident they had two felines with strong genetics, they went ahead knowing this would bolster the genetic diversity of the wild population.

"We love our animals deeply, and it is hard to let them go, but we know we are contributing to a bigger cause. We are proud of this achievement, and grateful to our many partners, including the government of Zimbabwe. The goal is not only to add captive-bred animals to the local population, but to increase genetic diversity so as to guard against inbreeding. To protect, care and love is our mission", says Jean-Pierre Ranger, President of Parc Safari.

An epic journey

Kumbe and Jabari are now back in Africa after a road trip from Parc Safari to Toronto Airport, a 14-hour flight aboard Ethiopian Airlines to Addis Ababa. From Addis Ababa, Ethiopia, they flew to Harare, Zimbabwe, where they have met the Imire and The Aspinall Foundation teams who transported them overland to their new home at Imire.

"Once in Imire, Kumbe and Jabari will spend 60 days in a quarantine boma to allow them to acclimatise to their new life under the African sun. They will also prac-



The two brothers, named Kumbe and Jabari, were born in 2019

tice chasing a lure and prepare for their first hunt. Upon release from their quarantine boma, they will move into Imire's 4,500 hectare reserve. At that stage, their natural instincts will kick in. We will monitor them closely and provide them with supplement if necessary", explains Nathalie Santerre, Zoo director at Parc Safari, who prepared the cheetahs for this exceptional journey.

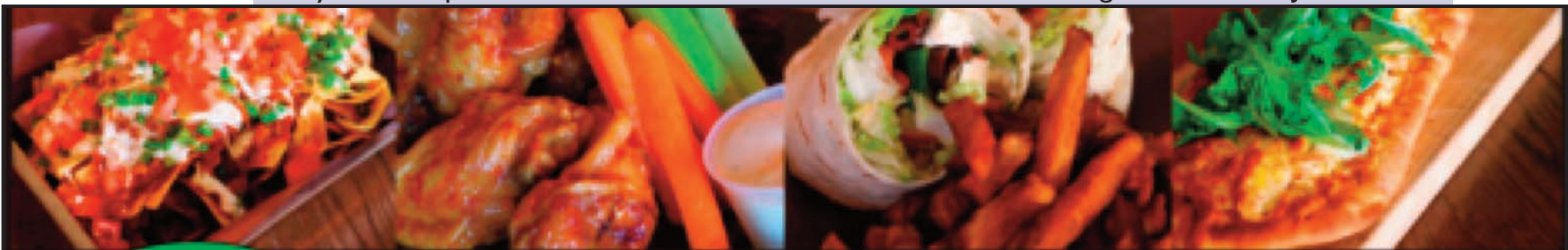
It is no coincidence that Zimbabwe will be the new home of the two brothers, for the species is especially threatened in this African country, with a dramatic fall in the wild population over the last few years.

Forestalling extinction, a priority

Since 2013, Parc Safari contributes to the Species Survival Plan (SSP), a pan-American program to breed cheetahs in captivity. The initiative was established by the American Zoo Association to maintain and maximize

the genetic diversity of animal populations.

There are only four zoos in Canada accredited by Canadian Association of Zoo and Aquarium (C.A.Z.A), who have the privilege to provide homes to cheetahs. In fact, the birth of Kumbe and Jabari owes a great deal to the mutual partnership between Hemmingford's Parc Safari and Toronto Zoo. Cleo arrived at Parc Safari in december 2016 from Toronto Zoo to be part of the conservation and captive breeding program. She proved to be an excellent mother by delivering 4 healthy cubs: Asani, Dalia, Kumbe and Jabari, in July 2019 and raised them to be strong and confident young cheetahs. Parc Safari is extremely grateful to extend its mutual partnership with the Toronto Zoo beyond captive breeding and move forward with the rewilding of kumbe and Jabari to Zimbabwe.



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Chef Alexandre Vachon
of Manoir Hovey's Le Hatley Restaurant



Chef Arthur Muller of
Restaurant Chez Muffy



Manoir Hovey's Le Hatley Restaurant



Restaurant Chez Muffy

A Unique Collaboration with the Chefs of Quebec's Renowned Chez Muffy and Le Hatley Restaurants

Chef Duo Join Forces for a Four-Hands takeout menu

Two star chefs from Quebec are combining their culinary expertise to bring exquisite gastronomy into Canadian homes during the region's restaurant closures. Chef Alexandre Vachon of Manoir Hovey's Le Hatley Restaurant in North Hatley will join forces with Chef Arthur Muller of Restaurant Chez Muffy in Quebec City to create a unique Relais & Châteaux Four Hands, Four-Course Takeout Menu available February 19-21, 2021.

"Through the pandemic, it has been challenging and rewarding to find new ways to connect with our community," says Chef Arthur. "For me, Relais & Châteaux represents a family spirit and I am looking forward to working with Alexandre to merge our distinct styles to create a unique menu showcasing the terroir of our regions to be enjoyed at home."

Auberge Saint-Antoine and Manoir Hovey share a mutual focus on farmhouse-inspired gastronomy driven by sustainability, diversity, and creativity. The world-class restaurants embody the values of the Relais & Châteaux brand by honoring local producers and translating the seasonality of nature into menus.

The Four-Hands menu will feature four courses for two people for \$120. The menu will include Cane egg from À la canne blanche farm, homemade smoked salmon with endives, grilled radicchio, Cara Cara orange, whipped cream with dill and mullet caviar, duck breast from La Canardière farm, red cabbage, daisy capers, almond, haskap sauce and yogurt mousse, red beet roots in syrup, and blackcurrant marmalade prepared by Pastry Chef Justine Tavernier.

Manoir Hovey is focused on "refined, roots-driven cuisine." This aligns with Chef Alexandre Vachon's culinary philosophy, which is founded on self-sufficiency, respect for food, and the celebration of the ingredients that are abundant in his region's rivers, lakes, forest, and fields.

"I am proud to be a Relais & Châteaux Chef, as their approach matches what we are all about at Manoir Hovey: local, sea-

sonal ingredients of the highest quality that reflect what our part of the country has to offer," says Chef Alexandre. "Through this collaboration, I stand alongside the Chefs of a new generation who are actively working to exchange knowledge about products and experiences, to support our shared goals and objectives."

The restaurant Chez Muffy is renowned for its creative dishes referring to a fine bistronomic and innovative cuisine. Focusing on the flavours and ingredients of their private farm on Île d'Orléans, the menu is always inspired by seasonal produce, often originating from an ancestral seed.

Starting at \$120 for two people, the Four-Hands takeout menu is available for pick-up Friday, February 19 through Sunday, February 21. All orders must be placed 48 hours prior to the pick-up date. For more information and to view the menu, visit:

<https://saint-antoine-boutique.com/en/collections/epicerie/products/menu-4-mains>

Editor's Note: Continuing this collaborative spirit, on Saturday, February 20, Chef Alexandre Vachon will appear as a guest chef for Auberge Saint-Antoine's "Zoom en Cuisine," a weekly virtual culinary series which teaches participants how to prepare an authentic meal for two from home. The meal is made with fresh and artisanal ingredients from local producers, which are delivered to attendees' doors or available for pick up prior to the class. Tune in and cook along with Chef Alexandre to prepare Arctic char fillet in foil with herbed broccoli, Gorria pepper cream, and Lac St-Pierre caviar. Participation is \$60 including a meal kit for two and a link to the virtual cooking class. For more information on how to participate, including the weekly schedule, visit: <https://www.saint-antoine.com/fr/dining/zoom-en-cuisine>

On May 6 & 7, Chez Muffy's Chef Alex Bouchard will head to the Eastern Townships of Quebec to helm the kitchen of Manoir Hovey's Le Hatley Restaurant alongside Chef Alexandre Vachon for a reverse Four-Hands meal.

This collaboration is the debut of Chez Muffy's guest chef series. In the following month, Yvan Lebrun, Chef and Owner of the Relais & Châteaux restaurant l'Initial, will come out of retirement and into the kitchen of Chez Muffy to bring his signature cuisine to homes around the city once more.

ABOUT AUBERGE SAINT-ANTOINE -
Quebec City, Canada
(www.saint-antoine.com/)

Located in the heart of Québec City's Old Port, Auberge Saint-Antoine is an award-winning contemporary boutique hotel. Renowned for its warm, Quebecois hospitality, the family-owned Auberge Saint-Antoine is a member of Relais & Châteaux. Built on a major archaeological site, Auberge Saint-Antoine displays hundreds of artefacts from the French and British colonial regimes, all unearthed during several years of archaeological excavation. The hotel's four-diamond restaurant, Chez Muffy, is a family style farm-to-fork dining experience, with a menu featuring local innovative cuisine, Quebec bistronomie, boasting savory flavors and locally sourced ingredients from the hotel's farm on Île d'Orléans as well as other Quebec farms and suppliers.

ABOUT MANOIR HOVEY
- Quebec, Canada
(www.manoirhovey.com)

Located in the beautiful North Hatley, one of Québec's most picturesque villages, sits the private estate of Manoir Hovey. Arguably one of Canada's most charming and romantic inns, the 5-star Relais & Châteaux estate is set on 30 acres of woods and English gardens along 600 meters of prime lakeshore on scenic Lake Massawippi. Inspired by the era, the 19th Century mansion appeals to visitors who yearn for a glimpse of days gone by, with year-round outdoor activities, world-class cuisine, and fresh air away from the crowds and confines of city life.



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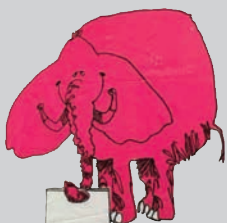
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Government of Canada and City of Montreal invest in park shoreline restoration on the Island of Montreal

The shorelines of the major parks on the Island of Montreal will be better protected from the erosion caused by extreme weather conditions, thanks to investments made by the Government of Canada in public infrastructures to protect communities and improve their quality of life.

Today, the Honourable Catherine McKenna, Minister of Infrastructure and Communities, the Honourable Pablo Rodriguez, Leader of the Government in the House of Commons and Lieutenant of Quebec, and Ms. Valérie Plante, Mayor of Montreal, announced a major investment in the ecological rehabilitation of the shorelines of riverfront parks on the Island of Montreal, which are being threatened by accelerated erosion.

The project aims to rehabilitate and secure some 10 km of shoreline using bioengineering-inspired techniques, such as planting shrubs and vegetation, which will help better manage the impacts of erosion and protect shoreline ecosystems and communities. The preparatory work is scheduled to begin in 2021, and will target five major parks: the Cap-Saint-Jacques and Bois-de-l'Île-Bizard areas of Grand parc de l'Ouest; the Île-de-la-Visitation nature park; Parc de la Promenade-Bellerive; René-Lévesque park; and the former Lachine pleasure boating port.

The Government of Canada is in-

vesting more than \$34.3 million in the project through the Disaster Mitigation and Adaptation Fund (DMAF), and the City of Montreal is contributing \$51.5 million.

"Climate change is causing severe weather to happen more frequently, and we need to help communities become more resilient to these events. The Government of Canada is helping Montreal better manage the risk of flooding by protecting 10 kilometers of urban shoreline in the heart of the city, while also creating greater access to outdoor green spaces that the ongoing pandemic has shown to be so essential to our physical and mental health. Canada's infrastructure plan invests in thousands of projects, creates jobs across the country, and builds cleaner, more inclusive communities," said The Honourable Catherine McKenna, Minister of Infrastructure and Communities.

"Lately, Montrealers have rediscovered parks and green spaces. It is clear, we are seeing it every day, which is why today's announcement is particularly important. The financing provided today will be used to protect these significant Montreal Island parks from shoreline erosion. Generations of Quebecers will therefore be able to benefit from this space for years to come. By protecting these parks, we are also protecting surrounding communities against the risk of flooding caused by climate change. This project is green, innovative and in-

credibly important to Montréalers," said The Honourable Pablo Rodriguez, Leader of the Government in the House of Commons and Lieutenant of Quebec.

"I would like to thank the federal government for its support, which confirms Montreal's crucial role in the front-line management of extreme weather events. Our shoreline renaturalization efforts will not only help increase greening, but will also foster biodiversity, reduce greenhouse gases and enhance our city's resilience, in addition to providing Montrealers with safe, high-quality access to our shorelines," said Valérie Plante, Mayor of Montreal

Quick facts

- The Disaster Mitigation and Adaptation Fund (DMAF) is a \$2-billion, 10-year program to help communities build the infrastructure they need to better withstand natural hazards such as floods, wildfires, earthquakes and droughts.
- To date, more than \$1.8 billion has been announced through DMAF for 62 large-scale infrastructure projects that will help protect communities across the country from the threats of climate change.
- DMAF is part of the federal government's Investing in Canada plan, which is providing more than \$180 billion over 12 years for public transit projects, green infrastructure, social infrastructure, trade and transportation routes, and rural and northern communities.



Inaugural online peace & security forum

The inaugural edition of the International Forum on Peace, Security & Prosperity will take place online on February 18 and 19. The theme will be “Post-Conflict Governance: From World War II to the 21st Century – Lessons Learned (and Relearned).” The forum will focus on what makes a democratic society work through peace, security and prosperity.

The panel discussions, which will be conducted with simultaneous translations in English, French and Italian, will deal with such topics as the Allied military government of occupied territories in Sicily in 1943; creating conditions for peace, security and prosperity in Afghanistan since 2001; and the role of peacekeeping when it comes to governing countries following a conflict.



By *Stuart Nulman*

mtltimes.ca

The third panel of the forum, scheduled for February 19, will focus on engaging high

school students from around the world, who earned the right to participate in the forum through an essay contest, as they present their views and opinions on how to establish an enduring peace and build a just and prosperous society. This panel discussion is organized in conjunction with the Sicilian school system and the Italian Army stationed in Sicily, several military colleges in Canada and Italy, as well as 14 other colleges from around the globe. Educational materials for this specific panel are being provided through a partnership with Valour Canada, a non-profit organization dedicated to educate and connect young Canadians with Canada’s military heritage.

To register for the forum, go to:
<https://psp-forum.org/>



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New Montreal business aims to brighten Valentine's Day for montreal seniors

A new confectionery gift company in Montreal is donating 25 Valentine flower bouquets to elderly homebound Montrealers to spread love and joy during Valentine season

If you love sweets then you'll love what Miranda Pugh has cooking up with her new Montreal based confectionery gift company called Sweetcutterie. "I love sweets and love sharing them with people in beautiful packages that gives them a chance to admire the presentation of the gift while also enjoying one of life's greatest luxuries - delicious desserts. Our business is really about an expression of affection, love and thought in a time when these things mean the most."

Sweetcutterie launched in February with a Valentine collection that consists of gourmet candy, chocolate and cookie boxes and a special feature for Valentine's Day that includes a dozen lavender and pink roses

alongside a signature cookie box mini. The beautifully arranged collections of confectionery are what the owner refers to as the charcuterie of sweets.

But it's not just their new customers that Sweetcutterie is looking to romance this Valentine's Day, they are also donating 25 flower bouquets to elderly homebound Montrealers through local organization Entraide Bénévole Metro (EBM).

Sweetcutterie owner, Miranda Pugh said, "I love to bake because of my grandmother and when I moved to Montreal in 2017 I began volunteering with EBM- an amazing organization that provides grocery shopping, in home visits and other services to seniors experiencing a loss of autonomy

and the experience really touched my heart. Especially after this past year, I wanted the launch of Sweetcutterie to honor my grandmother, and to also bring some much deserved joy to this community at Valentine's Day. Not that I'm biased, but nothing brightens the heart like flowers and cookies."

Sweetcutterie's collection of cookies and sweet boxes are available for local delivery in greater Montreal and will soon be available for overnight shipping within Quebec, see their beautiful array of sweets at: www.sweetcutterie.com.

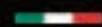
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Left to right: Joseph Mallord William Turner, *The St Gotthard Road between Amsteg and Wassen, Looking up the Reuss Valley*, c. 1814-1815. Gouache, graphite and watercolour on paper, 67.5 x 101 cm. © Tate, London 2017 / *Going to the Ball (San Martino)*, exhibited 1846. Oil paint on canvas, 61.6 x 92.4 cm. © Tate, London 2017 / *The Blue Rigi, Sunrise*, 1842. Watercolour on paper, 29.7 x 45 cm. © Tate, London 2017 (CNW Group/Musée national des beaux-arts du Québec)

Turner and the Sublime - Québec City will host an exclusive Canadian engagement of the English master's grandiose landscapes

Minister of Culture and Communications Nathalie Roy is joining with the entire Musée national des beaux-arts du Québec (MNBAQ) team to celebrate from February 10 to May 2, 2021 the work of one of the foremost 19th century European artists, the visionary English painter, watercolourist, and engraver Joseph Mallord William Turner (1775-1851), to mark with pleasure the reopening of the museum by showcasing an artist who shaped the history of international art.

"It is a genuine honour for the Capitale-Nationale and Québec as a whole to host this outstanding major exhibition. Your government is proud to support the MNBAQ in carrying out its projects, which are drawing ever greater numbers of culture enthusiasts. Moreover, I would like to congratulate the MNBAQ for enhancing Québec's cultural reputation abroad and its determination to make its exhibitions key events," Ms. Roy noted.

The international exhibition *Turner and the Sublime* presented by National Bank of Canada during an exclusive Canadian engagement in Québec City this winter has been innovatively designed and focuses on very topical questions. It will afford visitors an opportunity to view striking landscapes that highlight spectacular storms, turbulent seas, or impressive mountain vistas, and to experience the sublime.

Turner's unique, modern grasp of landscape continues to engage us. The innovative research of the so-called "painter of light" ranks

him at the forefront of the Romantic movement. His avant-garde approach appeals to all generations.

Highly relevant, timeless works

Organized in collaboration with Tate Britain from the Turner Bequest, this major exhibition affords an opportunity to see works that are rarely exhibited outside England. The works are drawn from the artist's collection, bequeathed to the nation upon his death. This outstanding collection of 77 paintings and works on paper presented in Québec City covers the biggest portion of Turner's career, from the outset in the 1790s until his apogee around 1840.

The works exhibited at the MNBAQ include major works such as *Fishermen at Sea* (1796), the first work that Turner, then 21 years old, submitted to the Royal Academy. This ambitious seascape posed a genuine challenge for the young painter, who heightened the level of difficulty by adopting as his subject a nocturnal scene illuminated by pale moonlight. The painting reveals Turner's interest in striking plays of light that characterize his entire body of work. *The Blue Rigi, Sunrise* (1842) is a masterly work that celebrates the greatness of creation in an image of transcendent calm. The mountain bathed in the ambient light resembles a delicate coloured veiled suspended in space. The painting *The St Gotthard Road between Amsteg and Wassen, Looking up the Reuss Valley* (circa 1814-1815) also transposes the artist's encounter with the sublime in the

Swiss Alps. Turner produced the work, whose innovative composition hinges on powerful contrasts between light and shadow, several years after a trip in 1802.

Three immersive installations that capture Turner

To highlight the English master's emblematic work, the exhibition is proposing scenography centred on the contrast between light and darkness. In keeping with its desire to innovate in the realm of staging, the MNBAQ has also asked Lionel Arnould, a multimedia designer who has worked for Ex Machina, the Théâtre du Trident, and the Centre du Théâtre d'Aujourd'hui, in association with sound creation firm Peak Media, to create three original immersive video installations relating to three Turner paintings. They round out the presentation by proposing a contemporary experience of the sublime. *The Fall of an Avalanche in the Grisons* explores the theme of catastrophe when nature explodes. *Venice – Maria della Salute* focuses on a fabulous underwater Venice where the city of the Doges slowly sinks in the waves through a mirror-like effect. Lastly, *Sun Setting over a Lake* offers an experience linked to the phenomenon of industrialization. Is it an apocalyptic vision or the "industrial sublime"? Visitors will discover a virtual world in which clouds and black tides coalesce.

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A Turner from the collection of the MNBAQ to be featured

Turner and the Sublime will also enable the MNBAQ to highlight a painting by the English artist from its collection. This is a rare opportunity to see a seminal work from the MNBAQ's European art collection.

Scene in Derbyshire (1827) is a gift from the estate of Maurice Duplessis in the late 1950s. Its remarkable history reveals that the landscape represents the Derwent Valley seen from the heights of Abraham, near Matlock Bath, a site in Derbyshire named to pay tribute to British General James Wolfe, who died on the Plains of Abraham, during a pivotal battle in the Seven Years' War.

"Atmosphere is my style."
 – Joseph Mallord William Turner, 1844

The art of the sublime

The exhibition focuses on the theme of the sublime, a core concept of late 18th century aesthetics and art criticism in Germany and England, which spread throughout Europe in the 19th century. Irish writer Edmund Burke's seminal work A Philosophical Enquiry into the Origin of Our Ideas of the Sublime and Beautiful (1757) influenced an entire generation of artists by proposing a new conception of beauty, centred on the emotion that the force of nature arouses. This notion of the sublime expressed itself in Turner's work in dramatic landscapes describing spectacular storms, tumultuous seas and grandiose natural spaces.

Turner, a master of landscapes

Turner developed an eminently sensitive conception of landscapes. He sought to render atmospheric effects through the suggestive power of colour. He is recognized for his great mastery of the rendering of light on the sea or mountainous landscapes glimpsed through clouds or rain. Throughout his life, the artist constantly travelled around England and in Europe. He is regarded as a master watercolourist and developed an especially bold technique. His landscapes have a resolutely modern dimension. With Turner, landscape painting became a major art form.

The first section of the exhibition is devoted to Turner's early works. The second section proposes a fine series of mountain landscapes, whose striking majesty is especially suited to rendering the notion of the sublime. A spectacular series of historic and mythological scenes is followed by magnificent lakeside landscapes in Switzerland and Italy, including a superb series of views of Venice, in which

the water motif is used to develop a lyrical interpretation of nature. The seascapes and studies of the sky propose fantastic, deeply suggestive images that evoke the infinite. Lastly, the theme of machines, which the artist uses extensively, makes it possible to place Turner at the root of modernity and establish links between the first Industrial Revolution and the advent of environmental awareness.

An informative audio guide

The audio guide of the Turner and the Sublime exhibition not only reveals the English master but also enables vis-

itors to discover why his works continue to be vibrantly topical nearly two centuries after his death. It proposes reflections from guest experts Ollivier Dyens, a full professor at McGill University, and Colleen Thorpe, Director General of Équiterre, on the links between the legendary artist, who revolutionized landscape art, and key societal challenges, especially related to the environment, and our place in the world. Visitors can download the contents, available in French and in English, on their smartphones.

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Super Bowl LV halftime show's Montreal connection

If you were one of the many viewers who were dazzled by the performance of R&B star The Weeknd at last Sunday's Super Bowl LV halftime show in Tampa Bay, and you enjoyed the technical wizardry that enhanced the show, you can thank a Montreal-based company for that.

PixMob, a company that specializes in wearable technology, wireless lighting and crowd activation that are used toward creating unique immersive experiences that involve live audiences at special events, which creates an unforgettable way that connects the crowd to the stage, was the brains behind the one-of-a-kind visual experience of that show.

PixMob had a tough act to follow, given that they also put together the light show for the high energy halftime show last year at Super Bowl LIV, which featured Jennifer Lopez and Shakira, and attracted over 104 million viewers. And their impressive track record includes creating visual effects for such performers as Taylor Swift, Shawn Mendes and the Spice Girls, as well as a variety of special events ranging from the opening ceremonies of the Olympics and playoff games involving the NHL and the NBA.

To create and achieve the effects last Sunday at Raymond James Stadium in Tampa, PixMob distributed over 22,500 LED wristbands to those who attended the game, not to mention some 30,000 adapted LEDs for the cardboard cut-outs that made up the remainder of the crowd, as well as 500 ultra-powerful LED "flares" for the performers on the field, 75 LED masks and 150 "light-up eyes" that were placed on the face shields that were worn by the choir who accompanied The Weeknd.

As well, PixMob is doing their part towards tackling the COVID-19 pandemic that has hit the events, commercial and industrial sectors through an initiative that they have created called Safeteams.

Safeteams uses PIXMob's wearable technologies acumen in order to assist various organizations and companies who want to reopen their doors or maintain safe oper-

ations throughout the duration of the pandemic. The initiative accomplishes the goal of creating safer work spaces that help stop the spread of the virus by providing social distancing and contact tracing solutions. Since the establishment of Safeteams, it has attracted the attention of over 50 companies across Quebec, Canada and the U.S.



By *Stuart Nulman*

mtltimes.ca

Congratulations go out to Professor Michel Bouvier of the Universite de Montreal, who was one of the five Canadians – and the sole Montrealer – who won the prestigious Killam Prize. The \$100,000 prize, which is awarded to each recipient, is presented by the Canada Council of the Arts to honour Canadian doctors and scholars who are currently at work on their respective cutting-edge innovations that are changing lives on a massive, global scale.

Professor Bouvier, who has been with the university for 32 years, was recognized in the Health Sciences category. For the past 15 years, he has been running a laboratory on behalf of the university's Institute for Research Immunology and Cancer, and it was his work in the fields of cell signaling and molecular pharmacology that earned him the prize.

"It's almost like winning a personal Nobel Prize. It's great that society recognizes the

importance of research for the good of the people," he said in a recent phone interview. And Professor Bouvier added that he wants to share the honour with the 100 student researchers who are working with him at the institute towards the goal of finding new and better medications and treatments for cancer patients, with very little of the devastating side effects that go with it. He also dedicated the award to Jacques de Champlain, his Ph. D mentor and a former Killam Prize recipient. "I was a student at his lab, and he was like a second father to me. The fact that I am following in his footsteps is very heartwarming," said Professor Bouvier.

Professor Bouvier explained that his work on cell signaling and molecular pharmacology involves understanding the mechanisms that communicate to the cells and the proteins that signal the system to target which drugs are working to help kill cancer cells with less side effects that are usually associated with cancer treatments.

As well, he knows that owing to the fact that many people know someone who are either battling cancer or have passed away from it, that his work of digging through facts and data to find a better solution and create new therapies towards beating cancer must continue unabated.

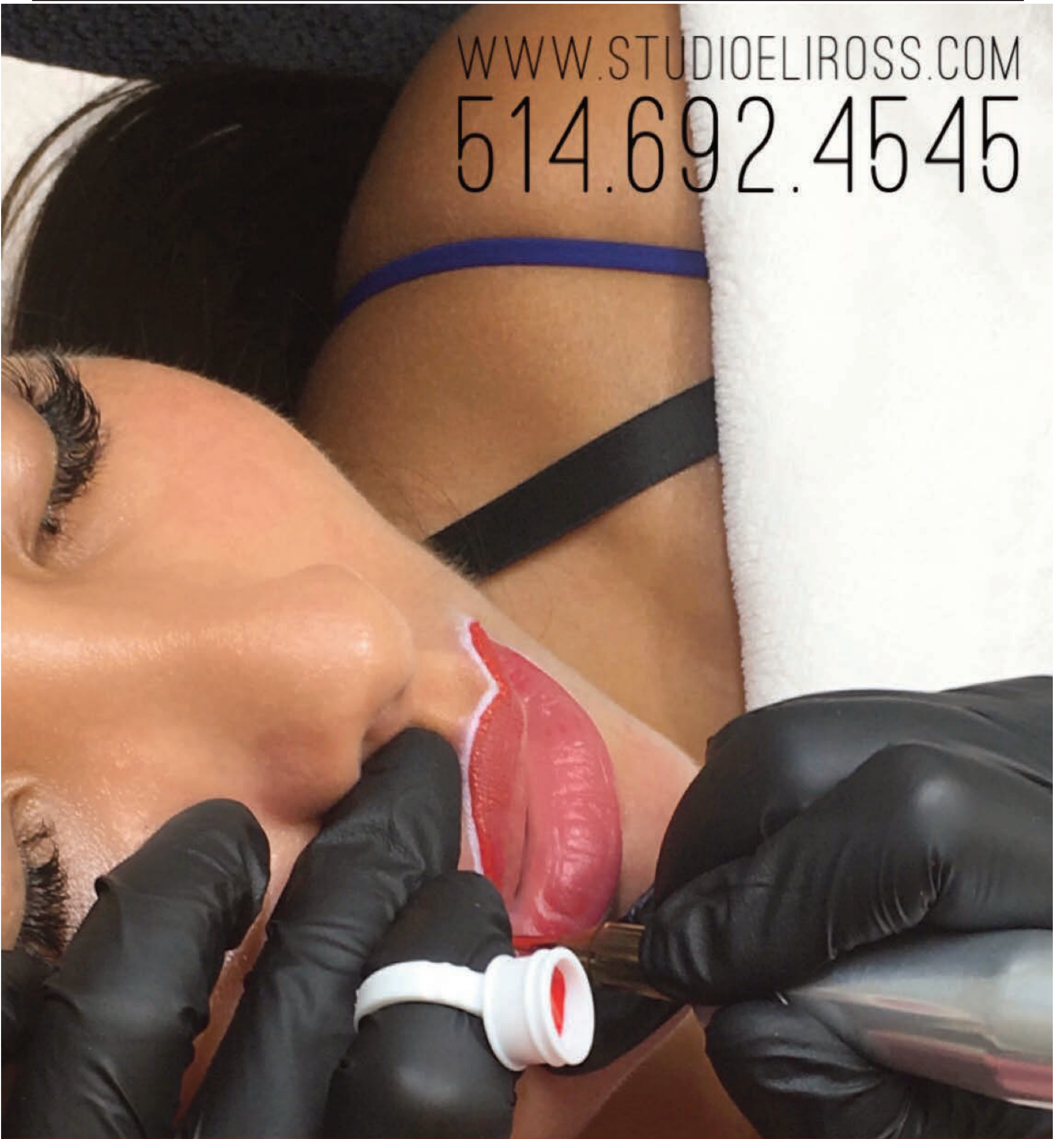
"Cancer is not one disease, but a collection of diseases. Each one has their own different causes. And with targeted therapies, we can find the source that causes these different diseases," said Professor Bouvier. "In the war on cancer, there are many little battles that we need to win, and we are fighting it battle by battle, but we are gaining ground on this enemy."

"Will we win more battles over the next 10 years? Yes. Will we finally eradicate cancer over these same 10 years? I am not sure. But at least now, thanks to our research and tireless work, we are saving the lives of thousands and thousands of people."

For more information on the Killam Prize, go to:

www.killamprogram.canadacouncil.ca

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SEMI PERMANENT AQUARELLE

LIP BLUSH

The COVID Effect: Canadians trust doctors and scientists while politicians and employers lose ground

As the first anniversary of the pandemic hitting Canada approaches, Canadians hold the highest trust levels for scientists and doctors, while politicians and employers are sliding down the trust scale. A resounding 85 per cent of Canadians also agree that it is very or extremely important for citizens to have access to fact-based journalism. Canadians want advice from experts and information based on facts, both traits that support a healthy democracy.

The results come from the 2021 Proof Strategies CanTrust Index, one of the largest studies of trust by Canadians in leaders, sources and institutions. The survey of 1,517 Canadians was conducted January 8-20, 2021 and follows a year of pandemic disruption and deaths, racial inequalities coming to a boiling point and an economic recession affecting millions of workers.

"Canadians are telling us very clearly who they trust to get us through the pandemic, and the advice they want comes from labs not legislatures and medicine not management," said Bruce MacLellan, President & CEO of Proof Strategies.

The three most trusted sources of "reliable information" in general are doctors at 81 per cent, scientists at 77 per cent and friends and family at 64 per cent. Educators are trusted by 62 per cent. In contrast, business executives are trusted by 24 per cent and politicians by 18 per cent.

The CanTrust Index, now in its sixth year, has consistently shown high trust levels among Canadians for their key public services such as healthcare, education and the military. Canadians trust government services and the public sector, but not the politicians who oversee it.

"While conspiracy theories and polarization are major issues south of the border, Canada is in a healthier state of trust. Our scientific and medical community should be at the decision table and encouraged to keep speaking the truth," added MacLellan.

Employers Receive Falling Grades

Canada's employees are giving a poor grade to their own employers about their capacity to build trust during this pandemic. Overall, employees give employers a D grade in January 2021, down from a C- in January 2020. Frontline service workers, a group severely tested by the pandemic, have dropped the grade of their employers from C- to D-.

Trust in large corporations remains very

low at 27 per cent. Similarly, trust in management is at 28 per cent and boards of directors at 26 per cent. In positive findings, trust in Canadian financial markets increased over the year from 36 per cent to 43 per cent.

"The dismally poor representation of gender and diversity on Canada's boards is certainly undermining trust. When people don't see themselves reflected, they can't trust their interests are considered," said MacLellan.

Trust in reliable information about COVID-19 and vaccines

For reliable information about COVID-19, 63 per cent of Canadians trust Canada's Chief Medical Officer of Health, 61 per cent trust their provincial health officer and 59 per cent trust the World Health Organization. The influence of CEOs in discussing the pandemic is limited, as only 24 per cent trust this group on the topic of COVID-19. In the middle, 46 per cent of Canadians say they trust journalists for COVID-19 information.

Overall, 64 per cent of people say they trust the vaccine to be safe and effective. Among lower income Canadians, trust in the vaccine is significantly lower at 50 per cent.

"Our research indicates that lower income and younger Canadians in particular have the most significant levels of vaccine hesitancy," said Vanessa Eaton, Executive Vice President at Proof Strategies. "In order to achieve optimal vaccination levels, we need to better understand their concerns so we can better address them. A communication strategy, grounded in medical expertise and fact sharing, is needed to help increase trust and build a bridge from where we are today to where we need to be in months from now."

Seven-in-ten Canadians are checking news sources regularly for pandemic updates, with 28 per cent checking multiple times a day and 42 per cent checking every day or so, underscoring both the dominance of the issue and the trust in the news media.

Other Survey Findings

- Trust in hospitals remains strong at 67 per cent and trust in the Canadian healthcare system is at 63 per cent
- Trust in Canada's military is at 58 per cent, with the highest trust in Quebec at 62 per cent
- Facebook remains one of the least

trusted companies at 24 per cent, compared to Shoppers Drug Mart as one of the most trusted at 56 per cent

- Canadians are divided about how the pandemic has made them feel toward fellow citizens, with 31 per cent saying they feel more together and united, 44 per cent saying they feel no difference and 26 per cent saying they feel less together and united. Atlantic region residents, at 37 per cent, are most likely to feel more united and only 14 per cent of them feel less together.

An East-West Divide in Canada

In general, trust in Canada's major institutions is falling in the west and stable in the east. Falling trust in the three Prairie Provinces is a key drag on overall national trust averages. In particular, trust in Prairie Premiers has plummeted from 38 per cent in 2020 to 22 per cent in 2021, with Premier Jason Kenney of Alberta falling 17 per cent. By contrast, trust in Atlantic Premiers has increased 14 per cent to 50 per cent over the year among residents of that region. In Canada's largest province, Ontario's Premier has gained 5 percentage points, rising from a trust level of 28 per cent last year to 33 per cent during the pandemic.

Trust in Prime Minister Justin Trudeau is now at 32 per cent, down from 39 per cent a year ago, and his trust levels have fallen over the year in all five regions of the country, including a significant drop of 9 per cent in two provinces, British Columbia and Ontario.

Racism and Equity

In a year when racism and social inequity have come to the forefront, Canadians identify individual citizens at 59 per cent as having the greatest responsibility to address these issues, followed closely by the federal (58 per cent) and provincial governments (57 per cent). On a scale of zero to 100, Canadians assign a score of 62 for Canada's record of providing opportunity regardless of race, religion, ethnicity or gender. Concerns about systemic racism are certain to shape trust in Canada and it is not a coincidence that trust in the RCMP has fallen by 10 per cent to 50 per cent compared to one year ago. There have been several challenges facing the organization during 2020 and only 41 per cent of lower income Canadians now trust the RCMP.

Musely delivery by drone

Future: Once satisfied the coast was clear, the hovering



By Martha Shannon
mlltimes.ca

drone dropped the package on the front stoop and sped off. Mission accomplished: Musely delivered.

Musely is an online skin care prescription service available in the USA, not yet in Canada, but coming soon. Drone delivery of prescriptions made online is the future.

Home deliveries are always a desirable option. But ordering skin care prescriptions online is fairly new. Take Musely. A one stop shop. No visits anywhere. No need for personal contact. No need to chat behind a mask. No need for the skin specialist to see your skin. All or-

chestrated online. I decided to google Musely and follow the bouncing ball as far as I could.

Depending on needs, Musely offers various skin treatment SHOPS. The choices are:

- Shop Skin (skin regeneration, the dull, droopy wrinkles)
- Shop Spot (melisma, acne, scars)
- Shop Peel (melisma, dark spots)
- Shop Private (yes, the privates),
- Shop Neck (the saggy, creepy wrinkles)

My own personal Skin Care Shop in just one click.

I then chose my state (remember, I am pretending to be in the US) so I selected Massachusetts for fun and was assigned a dermatologist for a 60-day treatment program. His name is David



and his smiling photo looked eager to help me. Since Canadians are not eligible and I chose not to falsify info as to email address etc., I did not proceed further. But I knew the end result would mean me obtaining a prescription for my particular skin woe. The many 'Before and After' photos were constantly re-

assuring me of success. I tried Massachusetts again the next day and David was still working. Cool...my own private consultant.

Easy But...No human contact. No one actually seeing my skin. Would anyone care what soap or creams I was currently using? What if I have an allergy to the medication? Without a trained

eye actually doing the viewing, how can I be sure of the diagnosis? Photos are poor substitutes. Medical questionnaires are general and often vague.

By law, prescriptions cannot be returned. I researched the ingredients in many of the online prescribed offerings. Too many potential side effects.

When Musely comes to Canada, people may start ordering their skin care prescriptions online. And most probably drone delivered. Convenient, yes.

But, perhaps there is a less risky road. Trying natural skin nutrition before diving into a cyberspace diagnosis might be one answer. We have many great testimonials from customers who, once they started feeding their

skin good nutrition, had no need for the more expensive and perhaps precarious prescription.

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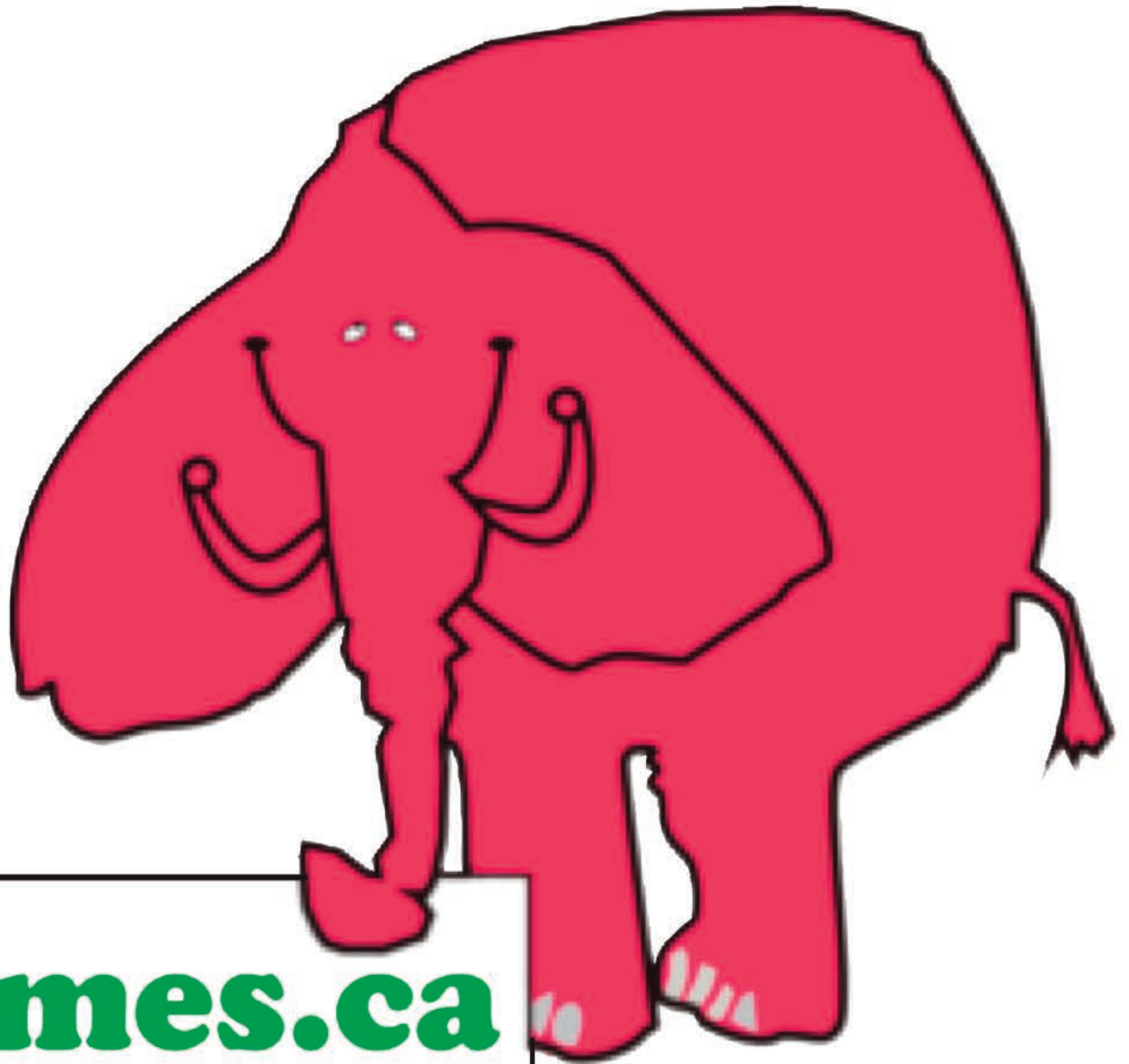
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